

Krishna Kushwaha

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[LinkedIn](#) | [Portfolio](#) | [GitHub](#)

SKILLS

Programming Languages: JavaScript, Python, Java

Databases: MongoDB, MySQL, Sanity, PI/SQL

Frameworks and Library: Next.js, React.js, Express.js, (Node.js runtime), Bootstrap, Tailwind CSS, Sass (SCSS), Tkinter, Turtle, Matplotlib, Pandas, Eel, Chart.js

Version Control Tools and IDE: Git, GitHub, Postman, Visual Studio Code, Android Studio

Course Work: Database Management Systems, Object-Oriented Programming, Software Development, Computer Networks, Operating Systems, and Algorithms

Cloud and DevOps: AWS, Linux, CI/CD

Soft Skills: Collaboration, Communication, Planning, Teamwork, Time Management, Leadership

WORK EXPERIENCE

Software Developer, [Florian Hurel Salons Private Limited](#)

Sep 2024 – Present, *Mumbai*

- Spearheaded the end-to-end development of the [fHair](#) eCommerce platform on Shopify, crafting custom themes, enhancing site architecture, and implementing responsive designs to deliver a seamless shopping experience and maximize conversion rates.
- Engineered customized **payment gateway** integrations using **PHP** and JavaScript, enabling secure transactions, and contributing to overall revenue growth through seamless online experiences.
- Optimized SEO strategies and integrated **Google Ads, Tag Manager, and Analytics**, driving a 10x to 20x increase in web traffic and improving conversion rates by leveraging data-driven insights.
- Drove significant business growth, contributing to **an 8-figure revenue** increase by streamlining digital platforms, enhancing customer interactions, and improving operational efficiency.
- Developed, optimized, and maintained multiple high-traffic websites, ensuring peak performance, security, and reliability while implementing new features for:
 1. [fHair](#) (eCommerce Platform)
 2. [Florian Hurel Hair Couture](#) (Luxury Salon Services)
 3. [FloFitBox](#) (Gym & Wellness Platform)
 4. [Florian Hurel Official](#) (Brand & Portfolio Site)
- Developed and deployed a scalable gift card and voucher system with automated email workflows, enhancing customer retention and generating additional revenue streams.
- Managed franchise requests, automated appointment bookings, and launched interactive engagement events like Spin the Wheel, referral programs, and personalized offers to enhance user retention and revenue.

Software Development Engineer (SDE), [Blank Analytica](#)

Jul 2024 – Aug 2024, *Mumbai*

- Gained hands-on experience in developing and **automating** software solutions, contributing to various projects across the organization
- Built an **SEO System** that enhanced the company's online visibility and search engine rankings.
- Developed and implemented **website optimization** techniques, improving site performance and user engagement.
- Assisted in troubleshooting and optimizing software systems, leading to enhanced performance and a **20%** increase in process efficiency.

- Gained hands-on experience in deploying and managing cloud infrastructure on **AWS**, including setting up **EC2 instances**, **S3 buckets**, and **RDS** databases.
- Developed serverless applications using AWS **Lambda**, improving the scalability and efficiency of **web services**.
- Assisted in troubleshooting and optimizing cloud resources, leading to a 25% reduction in operational costs.

Web Developer, Freelancer

Jan 2024 – Mar 2024, *Mumbai*

- Developed [LuxhilSpace](#) website, accomplishing 90% consumer delight using HTML, CSS, and JavaScript.
- Implemented responsive design and **SEO** best practices, improving mobile consumer experience by using 100%.
- Provided upkeep and optimized code, lowering page load instances by means of 50%.

EDUCATION

Bachelor of Computer Science, Vivekanand Education Society’s college of arts, science & commerce, **8.73 CGPA** 2021- 2024
HSC, Nowrosjee Wadia College, Pune University 78.50% 2019- 2021

PROJECTS

Blood Buddies - [Github](#)

- A comprehensive user registration system for blood donors and NGOs was developed, with features such as displaying nearby blood camps and a user-friendly dashboard that provides monitoring communications between providers and hospitals
- Integrated NGOs and hospitals to optimize blood donation management, enabling rapid hospital enrollment, streamlined donor information access, and efficient blood requests, which improved emergency response times by 40% and enhanced communication channels by 50%
- Presented the software at the **ICDCIT PIC-2023 Conference** at KiiT University, Bhubaneswar, which demonstrated the implementation of a location-based system using **Google Maps** to help blood donors locate nearby blood camps, reducing human error and increasing the reliability of blood donation work.
- **Tech stack used:** Java, MySQL, Swing (Java), HTML, CSS, JavaScript, NodeJs, ExpressJs

Social Media REST API - [GitHub](#)

- Developed a robust REST API with Node.js, Express, and MongoDB, handling user login, registration, and CRUD operations.
- Conducted extensive **API testing** using Postman to ensure seamless authentication and robust error handling.
- Optimized for performance and scalability, ensuring efficient data management and quick response times.
- **Tech stack used:** Node.js Express, MongoDB, Postman

SneakerHeadHub - [GitHub](#)

- Engineered a sophisticated **E-commerce** desktop utility combining Python and Eel with a responsive frontend constructed the usage of HTML, CSS, and JavaScript, delivering an intuitive and engaging user level.
- Implemented advanced functions together with voice navigation with **WebSpeechAPI**, **OTP authentication**, and email verification, ensuring secure and efficient **user interactions**.
- Utilized Charts.js and MongoDB for complete product and consumer evaluation, supplying actionable insights to beautify consumer engagement and **optimize** income techniques.
- **Tech stack used:** Python, Eel, HTML, CSS, JavaScript, Charts.js, WebSpeechApi, MongoDB

AWARDS & EXTRA-CURRICULAR ACTIVITIES

- [Top 10](#) for project “**Blood Buddies**” at the **National Level Project Innovation Contest PIC-2023** (KIIT University) 2023
- Goldman Sachs Software Engineering Virtual Experience Program on Forage 2023
- Deloitte Australia Technology Virtual Experience on Forage 2023
- [2nd](#) position in a college **software development** competition 2022